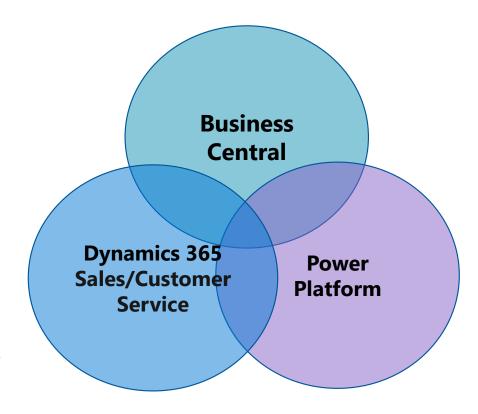
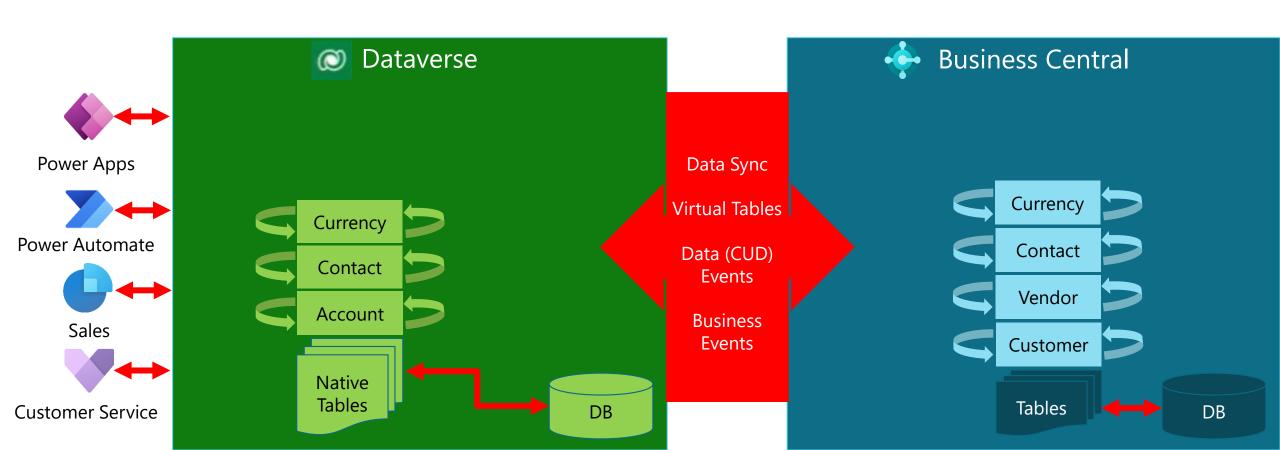




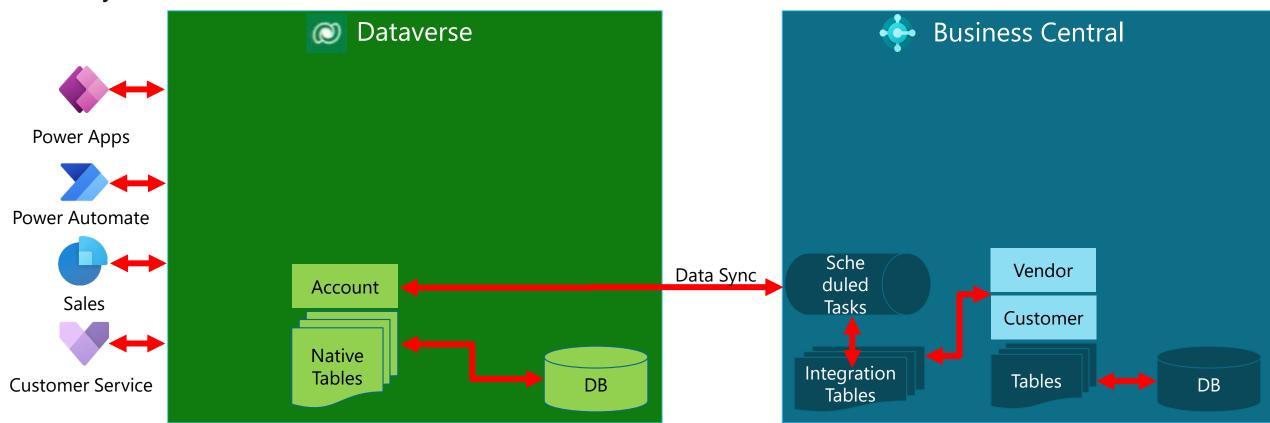
- Business Central, Dynamics 365 Sales/Customer Service, and Power Platform form a product mix that's often used together in complex business processes involving multiple roles, such as Lead-to-Cash
- Dynamics 365 Sales/Customer Service and Power Platform run on Dataverse, so integrating w/ Dataverse enables Business Central to interact w/ other apps in its ecosystem
- The wider/deeper their interactions,
 - the stronger/tighter their integration will be,
 - the higher the value of product mix will be ("1+1+1 > 3"),
 - the stickier they will attach to each other,
 - the easier their cross-promotion will be,
 - the more customers will use them together



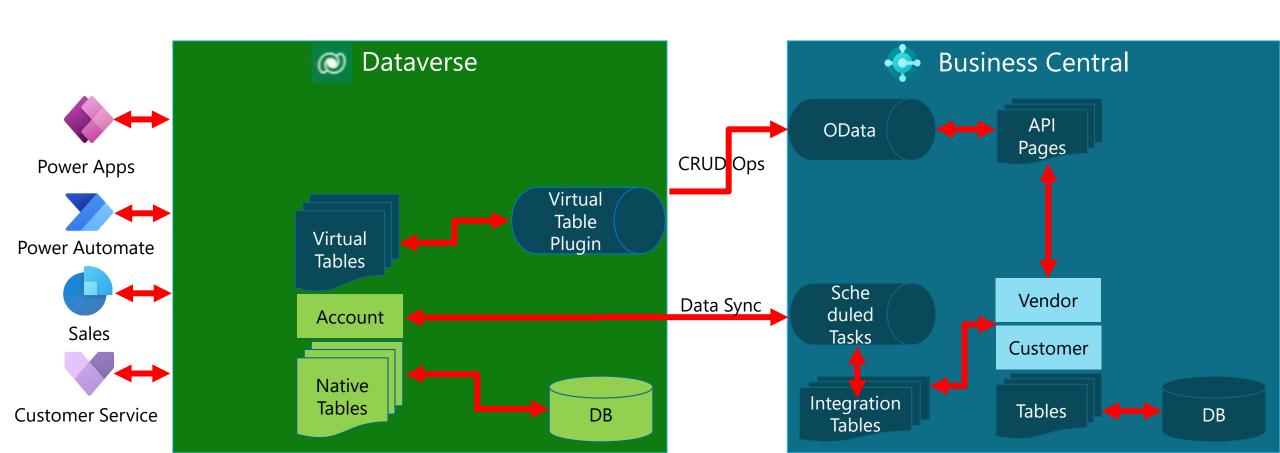
- · Dataverse is a data storage/management layer for Dynamics 365 Sales/Customer Service and Power Platform
 - · It offers **standard tables** that are used in business scenarios, such as **Account**, Contact, and Currency
 - It implements business logic that enforces business rules/validations/process flows on data locally/physically stored in those tables
 - · Business Central offers similar standard tables, such as **Customer, Vendor**, Contact, and Currency, and implements similar business logic
 - · Integrating w/ Dataverse enables Business Central to interact w/ other apps in its ecosystem on their overlapping/non-overlapping data
 - · There are **four** types of **complementary** interactions:



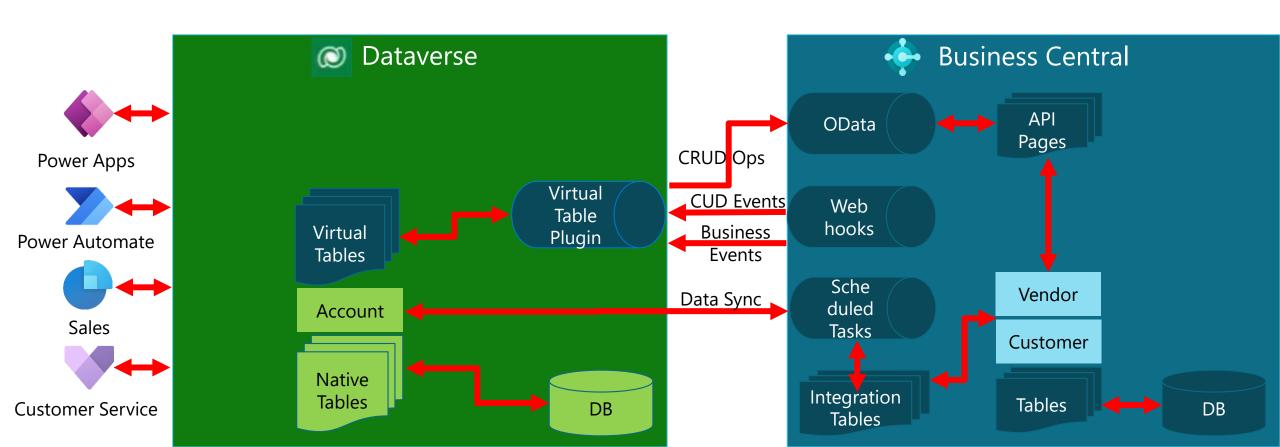
- 1. Data Sync that replicates data changes (Created/Updated/Deleted) between overlapping tables in Business Central and Dataverse, where each table has its associated business logic that depends on the presence of local data, such as between Account table in Dataverse and Customer/Vendor tables in Business Central
 - · Replication is **unidirectional/bidirectional** via **scheduled** Service-to-Service calls **w/o authenticated user** and data is **duplicated** in both Business Central and Dataverse
 - You can use Power Automate flows to run the scheduled tasks that replicate data changes from Dataverse into Business Central
 just in time



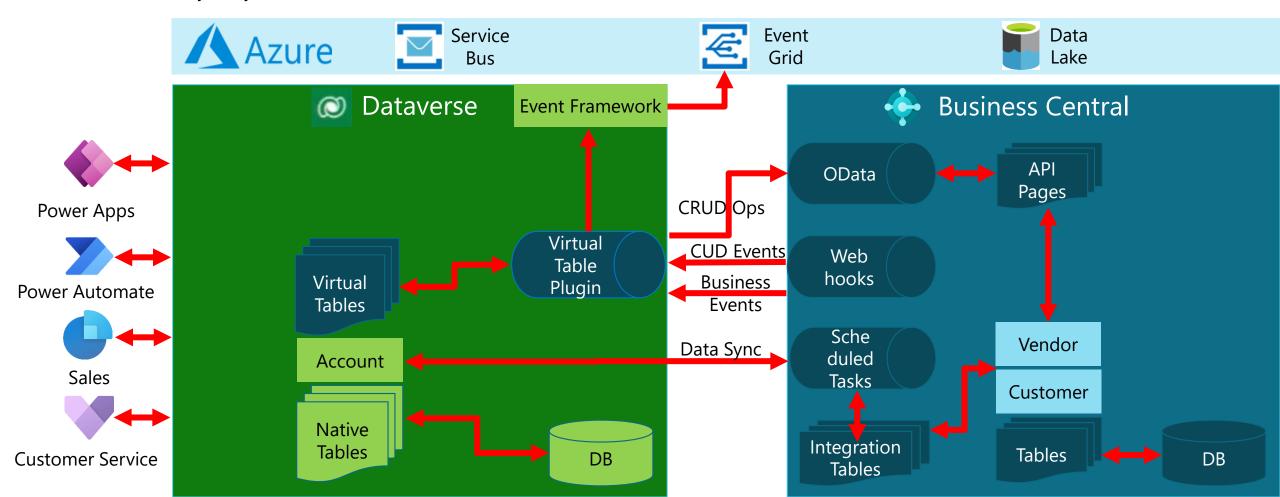
- 2. Virtual Tables that enable inbound interactions from Dataverse into Business Central w/o duplicating data
 - Virtual Table plugin translates Dataverse Create/Read/Update/Delete API targeting virtual tables into Business Central CRUD API targeting physical tables in near real-time via Service-to-Service calls on behalf of authenticated users
 - · **Synthetically related** Business Central virtual tables can enrich native Dataverse tables on **model-driven Power Apps** that are **highly responsive** across many devices
 - · You can use **Power Pages** to access Business Central virtual tables on Dataverse



- 3. Data (CUD) Events that enable outbound interactions from Business Central into Dataverse, where they can start Power Automate flows via the "When a row is added, modified, or deleted" trigger
- **4. Business Events** that enable **outbound interactions** from Business Central into Dataverse, where they can start **Power Automate flows** via the "When an action is performed" trigger



- Business Central & Dataverse integration will benefit from future enhancements to model-driven Power Apps,
 Dataverse connector/event framework, etc.
 - Business Central's data (CUD)/business events can be **relayed** by Dataverse to Azure Service Bus, Event Grid, and Data Lake, expanding its extensibility story further



Thank you